



Publisher Spotlight: Hay House, Inc.

Hay House was founded in 1984 by best selling author, Louise L. Hay. In 1987, Hay House was incorporated and expanded into a full-scale publishing company specializing in the publication of books, audios and videos in the areas of Self-Help, New Age, Sociology, Philosophy, Nutrition, Finance, Environmental Issues, Education, Business and Astrology. The company, headquartered in Carlsbad, Cal., sells products in 33 countries and has a staff of about 50 people.

Hay House has been a Pubnet supplier for more than two years. According to Karen Johnson, a Hay House account representative, "Pubnet is a valued E-commerce partner and system that is time efficient and very user friendly." Hay House currently receives Purchase Orders (850s) and sends Purchase Order Acknowledgements (855s). If you are interested in setting up a trading partnership with Hay House, Inc., please contact MISG client services a cservices@misg.com. You also may contact Karen Johnson at 800-654-5126 x121 or kjohnson@hayhouse.com.

Pubnet Standards Committee Update

The Pubnet Standards Committee has implemented new standards documentation. Please visit www.pubnet.org, and click on "New Pubnet EDI Standards." Pubnet requests that all subscribers comply with the new standards by December 31, 2001.

Retailer Spotlight: San Diego Technical Books

San Diego Technical Books will help you find the books you need to do your job. More than 20 years old, it sells technical books on subjects such as architecture and construction, business and legal, computing, electronics and communications, engineering, science and medicine, and much more. It is located at 4240 Kearny Mesa Rd., No. 128, San Diego, California 92111-3777.

San Diego Technical Books was one of the first non-college bookstores to join the Pubnet trading community and currently sends 850 Purchase Orders and receives 855 Purchase Acknowledgements. According to Susan Hensley, President of San Diego Technical Books, the store is very interested in receiving electronic invoices as well.

San Diego Technical Books does not use online ordering systems offered by various publisher Web sites. "We are staunch supporters of Pubnet because it enables us to place all our orders at one time, which saves us time and money," said Hensley.

San Diego Technical Books' EDI contact is Gordon Hauptfleish. He may be reached at 858/573-8763 or gordon@booksmatter.com.

Holiday Schedule for MISG/Pubnet Support

MISG/Pubnet Client Services will be closed for the Holiday season on December 24 and 25 and again on December 31 and January 1.

Client Service

800/782-6381
cservices@misg.com

Sales

919/406-8829
sales@misg.com

Marketing

919/406-8846
info@misg.com

Pubnet User Conference, May 5-7 2001

The Pubnet User Conference will be held in conjunction with the Management Information Systems Group's (MISG) annual user technology conference, EC Directions™ 2002, to be held May 5 -7 at the Marriott Plaza in San Antonio. Attendees will learn how Pubnet system users are realizing E-commerce/EDI benefits and maximizing existing investments. Planned topics include: Using Pubnet to its Fullest, P.O.W. Title Database Update, Pubnet-EDI Standards Committee Report, Customer Support Issues and a Point-of-Sale Provider Update.

This unique event will bring new technology solutions to MISG's target markets through presentations from leading authorities on technology issues and will provide Pubnet users an opportunity to network with EDI and IT managers from other industries that MISG serves. EC Directions also will include basic and advanced EDI training classes, technology exhibitors, great door prizes and a RiverCruise Brunch for spouses and guests. Visit www.ecdirections.com for details and to register today.

Client Distribution Services Takes Over Ordering for LPC Group

Client Distribution Services, Inc. has taken over ordering for LPC group. The new SAN number is 631760X. The Pubnet contact at Client Distribution Services is Donald Wortham. He is located at 193 Edwards Drive, Jackson, TN 38301. You may reach him by phone at 731/423-1973 x214, or fax him at 731/422-2634. Imprints included Abbeville Press, Assouline, Chouette, Harvard Business School Publishing, Hearst Books, Lego, New Millennium Audio & Press, QVC, Taschen, Vault, Virgin Books, LPC Group, Taschen.

| | | |
|--|--|--|
| Client Service | Sales | Marketing |
| 800/782-6381 | 919/406-8829 | 919/406-8846 |
| cservices@misg.com | sales@misg.com | info@misg.com |