



Thieme Medical Publishers Joins Pubnet

Thieme Medical Publishers, located at 333 Seventh Ave. in New York, recently joined the Pubnet community. It receives orders at SAN 1695983. Customer service may be reached by phone at 212/760-0888 or by fax at 212/947-0108.

New Electronic Perception Technology

Computer imaging and digital photography have come a long way in the past few years, but it's still a little flat. Cameras have no depth perception and directly record only two dimensions. Computer-vision startup Canesta Inc. is trying to change this with what it says is a new, inexpensive way for computers to sense the world around them in all its depth. Canesta is the inventor of a revolutionary, low-cost electronic perception technology that enables ordinary electronic devices to perceive and react to nearby objects or individuals in real time.

The company is soliciting this new electronic-perception technology that has the capability of constructing 3-D images of its nearby surroundings in real time. A regular digital camera has an array of sensors that record brightness from ambient light reflected onto them, thus obtaining flat images. New devices using Canesta's sensor and software emit their own infrared light, measure how long it takes to bounce back to the sensors and do real-time processing to figure out how far away objects are from the camera. This process is very similar to that of a radar. It creates is a contour map.

The sensors could watch someone's finger movements or track the movement of a pen and convert them into keystrokes, for example. Security systems could recognize people by the contours of their bodies and faces. Video games could even watch a player's body and translate kicks and punches into a digital character.

The first perception chips with embedded software should be available to manufacturers in the third quarter of the year, at prices comparable to regular digital-camera chips. The first commercial products, probably part of input devices for mobile phones and wireless devices, should be on shelves in the first half of 2003.

Guilford Publications is a Pubnet Member

Guilford Publications is now a member of the Pubnet community. It is located at 72 Spring St. in New York, and receives orders at SAN 2129442. Anne Patota is Guilford's Pubnet contact and can be reached via phone at 212/431-9800 x217 or by fax at 212/966-6708. Guilford orders are picked up at 10:00 a.m. EST.

Chicago Distribution to distribute Stanford University Press Titles

Effective June 3, 2002 Stanford University Press titles will be distributed by Chicago Distribution, a division of the University of Chicago Press. Pubnet orders transmitted on or after May 20, 2002 should be sent to SAN 2025280. Orders sent to Stanford's current distributor, Cambridge University Press, prior to May 20, 2002 will be processed by Cambridge. Any backordered items resulting from those orders will be transferred to Chicago Distribution for fulfillment after June 3.

Questions about orders placed with Cambridge University Press prior to May 20, 2002 should be directed to Cambridge customer service at 800/872-7423. Questions about orders sent to Chicago Distribution on or after May 20, 2002 should be directed to Chicago customer service at 800/621-2736 or emailed to custserv@press.uchicago.edu.

Client Service
800/782-6381
cservices@misg.com

Sales
919/406-8829
sales@misg.com

Marketing
919/406-8846
info@misg.com

University of Hawaii Press Joins Pubnet

University of Hawaii Press, located at 2840 Kolowalu Street in Honolulu, recently joined the Pubnet community. It receives orders at SAN 1695983. Wanda China is the Pubnet contact and may be contacted by phone at 808/956-6227 or e-mailed at wchina@hawaii.edu.

Harvard, MIT and Yale Presses to Consolidate to One SAN Number

As of May 1, 2002 Harvard University Press, SAN 2002043, MIT Press, SAN 2026414, and Yale University Press, SAN 2032740, will route all their Pubnet EDI transactions through a new, single mailbox in the name of their distribution center, Trilateral, Inc. This new, single SAN number is 6318126. As of May 1, 2002 all transactions for SANs 2002043, 2026414 and 2032740 should be sent to SAN 6318126. If you have any questions, please contact Richard Swafford, IT Manager, Trilateral Inc. at 401/658-4226 x220 or Rich.Swafford@trilateral.org.

***Visit your Pubnet team at BookExpo America 2002,
May 3-5 at the Jacob K. Javits Convention Center
in New York, Booth number 5143!***



Client Service
800/782-6381
cservices@misg.com

Sales
919/406-8829
sales@misg.com

Marketing
919/406-8846
info@misg.com