



## Pubnet Phone & E-mail Directory

### Sales

David Davis  
Sales Manager,  
Strategic Channels  
919/406-8834  
ddavis@misg.com

Maria Cuaresma  
Sales Consultant  
919/406-8835  
mcuaresma@misg.com

### Client Services

Gregg Peterson  
Manager of Client Services  
800/782-6381  
gpeterson@misg.com

Rick Grime  
Client Services Rep  
800/782-6381  
rgrime@misg.com

Mitch Prater  
Client Services Rep  
800/782-6381  
mprater@misg.com

Judith Shephard  
Client Services Rep  
800/782-6381  
jshephard@misg.com

### Marketing

Chris Gardner  
Director of Marketing  
919/406-8830  
cgardner@misg.com

Liza Lindley  
Marketing Coordinator  
919/406-8855  
llindley@misg.com

Meghan Fitzpatrick  
Marketing Assistant  
919/406-8846  
mfitzpatrick@misg.com

## Pubnet Web Site Update

The Pubnet Retailer/Vendor list is available at [www.pubnet.org](http://www.pubnet.org). Please review your company's contact information and e-mail [cservices@misg.com](mailto:cservices@misg.com) with any changes that need to be made to the list.

New Pubnet standards also are available on the Pubnet Web site for viewing and printing. The standards committee plans to completely implement the new standards by June 15, 2001.

## McGraw Hill Adds Mayfield Titles

Effective April 2, 2001, all Mayfield Publishing Inc. titles, recently acquired by McGraw Hill, became available through the Pubnet system. Please direct all orders for Mayfield titles to McGraw Hill's SAN number 200254X.

## One Integrated System for Ordering Pearson Titles

The Pearson Technology Center recently notified Pubnet that orders for all product lines published by the Pearson Technology Group and Pearson Higher Education will be fulfilled through one integrated system. As of April 2, 2001, all imprints formerly identified as Macmillan Publishing USA should be ordered using the Pearson Education SAN, 2002175. Macmillan Publishing USA imprints include Alpha Lifestyle, BradyGames, Cisco Press, New Riders Publishing (including Hayden), Pearson Technology Group (PTG) Software, QUE and SAMS. The previously mentioned imprints should be combined with any Pearson titles that are currently ordered using the Pearson Education SAN. Current imprints include Addison-Wesley, Adobe Press, Allyn & Bacon, Benjamin/Cummings, Brady EMT, Longman, Longwood, Macromedia Press,

Merrill Education, Peachpit Press, Pearson Custom, Prentice Hall, Prentice Hall PTR, Family Album, Center for Applied Research in Education, Longwood ELT, Parker Publishing, Pearson ESL, Prentice Hall and Prentice Hall Regents.

Pearson will continue downloading orders directed to the Macmillan SAN after April 2 to ensure adequate time is provided to make this important change. As with prior requests to change vendor and ordering information, Pearson will work closely with its customers to ensure a smooth transition. Title information is available in Excel Spreadsheet, Flat File Transfer and EDI 832 Title Catalog formats. If you require title file feeds or updates in any of the above formats, please contact Carol Greenough at (201) 767-5256 or [carol\\_greenough@pearson.com](mailto:carol_greenough@pearson.com).

## University of Toronto Press

University of Toronto Press has joined the list of Publishers using Pubnet. Please visit [www.pubnet.org](http://www.pubnet.org) for University of Toronto Press contact information.

## Book Expo America 2001

Book Expo America 2001 will be held June 1-3 at McCormick Place in Chicago. Please visit the Pubnet team in Booth 4853. David Davis and Maria Cuaresma will be available to address any questions you have.

## Pubnet Newsletter Distribution

This is the last time the Pubnet Newsletter will be delivered by mail. Future newsletters will be distributed by e-mail and published on the Pubnet Web site. Please visit [www.pubnet.org](http://www.pubnet.org) to ensure your e-mail address is up-to-date to be able to continue receiving the newsletter via e-mail.